



**RED LINE IS THE CUT LINE**

The diagram shows a business card layout with a central white area and two side panels. A red line is positioned at the top of the central area, with arrows pointing to it from the text above. A blue line is positioned at the bottom of the central area, with arrows pointing to it from the text below. Two green lines are positioned on either side of the central area, with arrows pointing to them from the text below. A horizontal arrow points from the left side of the diagram to the blue line, and another horizontal arrow points from the blue line to the right side of the diagram. The background features large, faint, vertical text that reads 'PRINTED INSIDE' on the left and 'OUTSIDE' on the right.

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

**GREEN LINES ARE THE FOLD LINES**

THIS IS WHERE THE JOB WILL  
BE FOLDED

FINISHED SIZE- 5.84x11  
WITH BLEED- 17.125x11.125