



The diagram shows a rectangular layout with a light gray background. A red border, representing the cut line, is 11x17 inches in size. Inside this, there is a blue border, representing the safety line, which is 11.125x17.125 inches in size. The area between the red and blue borders is a light blue color. Two arrows point from the top center text to the top corners of the red border. A horizontal arrow points from the center text to the left and right edges of the blue border.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 11X17
WITH BLEED- 11.125x17.125